

# AT\_SALON

ANITA TRAVERSO GALLERY

**ANITA TRAVERSO GALLERY is proud to introduce the new AT\_SALON Exhibition Program.**

The AT\_SALON project provides a unique opportunity for unrepresented artists to exhibit in a professional gallery environment.

We welcome artists, curators and collectives practicing in all mediums to submit a proposal for exhibiting in our 2012 program.

The two distinct gallery spaces within ATG are available for application in one of Melbourne's premier art precincts + alongside established ATG artists. Please refer to the Calendar.PDF for available dates and scheduling.

Support and services include :

- Curatorial advice
- Provide professional staffing for the gallery for the duration of the exhibition
- Provide staffing, drinks and glassware for the opening night of the exhibition
- Vinyl signage for street-window promotion
- Line advertising and listings in art publications
- Publicity through on-line social-media platforms
- Promotion through our extensive client mailing list
- Cross promotion of artist and share audiences in a premier art street of Melbourne

#### **Costs :**

- Gallery 1 [Front] - \$3300 per 4-week exhibition
- Gallery 2 [Back] - \$3300 per 4-week exhibition
  
- Gallery 1 [Front] - \$1650 per 2-week exhibition
- Gallery 2 [Back] - \$1650 per 2-week exhibition

#### **Proposal Checklist**

- **Maximum 1 A4 page proposal for exhibition outline including materials, scale, conceptual basis & research**
- **Up to 10 images of recent work (10 mins video/sound)**
- **Artist CV & Bio**

If you have any questions or to further discuss your project please contact the gallery to arrange a time.

Submit via email or CD/DVD [art@anitatraversogallery.com.au](mailto:art@anitatraversogallery.com.au)

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